

## Area Board Project

### 1. What is the Initiative?

#### **Creation of a multi media room for use by young people and the wider community**

Members of CAYPIG (Community Area Young People's Issues Group) using the town's youth centre have come up with the idea of developing a multi-media room where they could participate in film making, photography, animation and other art, computer skill development and other media opportunities. Currently they have no access to this equipment.

This specialist facility could be housed within the youth centre but would also be available for use by the wider community.

### 2. Where is the initiative taking place?

At the Youth and Community Centre, Eden Vale Road, Westbury. The multi media centre would be created in a redundant room in the centre.

### 3. When will the initiative take place?

As soon as funding is available. The group of young people leading this project have already received some funding of £500 from Westbury Town Council and are awaiting the outcome of their funding submissions from The Prince's Trust too, which is match funding against this Area Board bid, so that the development can begin. They have applied to two sources for match funding (as detailed above).

### 4. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?

Young people and the wider community will benefit from acquiring new skills and having access to specialist media equipment. The Westbury Community Plan highlights:

- The need for more evening and daytime classes (Education Skills and Learning Page 8)
- The need for more activities for younger people especially in rural areas (Culture Page 26) **Note** the youth centre has just launched a rural transport initiative funded by the area board which will provide transport from the villages into Westbury in order for young people to use the town's leisure facilities and take part in activities at the youth centre.

#### **5. What is the desired outcome of this initiative?**

To provide up to date and interesting facilities and activities to engage young people and the wider community of the Westbury area. This addition to community facilities will benefit a wide range of people, encourage creativity and boost skills. It is also expected the project will have the knock on effect of increasing usage of the youth centre's other facilities and will lead to greater integration between the centre and the wider community.

#### **6. Who will Project Manage this initiative?**

The project will be led by the 20 strong group of CAYPIG members but project managed by the youth and community services manager Sally Willox and her team based at the youth centre.

#### **7. Costs/quotes/ match funding?**

£3,400.00 is requested to pay for multi media equipment including computers, specialist programmes, video cameras and editing equipment. The same funds have been requested through The Prince's Trust, so this is a match-funded project. An additional funding bid for £500 was placed through Westbury Town Council, as since submitting the 2 mentioned funding applications, it was decided that a media projector and screen would be necessary. This would be to view/show produced work (films, photography etc.). The £500 has been received but not spent yet.

#### **8. Additional information**

Thorough planning has been taking place, along with funding applications being submitted so that this innovative project can commence. Young people have produced a portfolio of plans and are being supported with the process, which will then benefit the community, specifically young people but also other groups. The

group are completing ASDAN Activities and Volunteering Awards, as well as Duke of Edinburgh Awards to reward them for their hard work and achievements. This project is a needs led idea of young people with a core group of 20 young people leading it. However, any young person in Westbury Community Area will be able to access the facility as well as the wider community, due to the facility being on offer to other community groups.